Advertising Agreement & Insertion Order

This agreement is between the operator identified below, doing business as Boone Buzz ("Boone Buzz"), and the named advertiser. The completed order and terms on all three pages form one agreement. Both parties retain a completed, signed copy.

Boone Buzz legal business name / individual operator

Boone Buzz notices and reporting email

hello@boonebuzz.com

Order number

Advertiser legal business name

Advertiser contact name

Phone

Advertiser email (notices and reports)

Billing address

Package: Daily Popup / Featured Buzz / Bundle

Term: Weekly / Monthly

Start date (YYYY-MM-DD)

End date, inclusive (YYYY-MM-DD)

Total agreed price (USD)

Agreed rate / pricing basis

Advertiser destination website (HTTPS)

Founding signup deadline (date or N/A)

Rate-lock expiration (date or N/A)

Booking rules. Dates use America/New_York time. Weekly bookings cover seven consecutive calendar days; monthly bookings use the exact dates above. Bundle is monthly only. Boone Buzz confirms availability in writing before accepting a booking. Complete every applicable field; use N/A where appropriate.

Placements, delivery & responsibilities

1. Advertising placements and prices

Daily Popup - $50/week or $150/month. One advertiser holds the popup placement during the confirmed booking dates. On the homepage, an eligible browser may display the ad shortly after loading, at most once every 24 hours per browser when local storage is available. Visitors can close it. Browser settings, ad blocking and technical limitations may prevent display; delivery to every visitor is not promised.

Featured Buzz - $25/week or $75/month. One sponsored homepage card rotates among up to five approved advertisers scheduled for the same dates. The placement is shared, not exclusive; equal impressions or a fixed share of traffic are not guaranteed.

Bundle - $200/month. Daily Popup and Featured Buzz together for the confirmed monthly dates. Popup exclusivity applies; Featured Buzz remains shared.

Founding rate lock. Eligible advertisers whose first booking is confirmed by the founding signup deadline on page 1 retain the agreed rate for the same package for six months from the first placement start date. Record the expiration on page 1. If marked N/A, no lock applies. The lock does not reserve future dates or require renewal.

2. Advertiser responsibilities and launch approval

Content and rights. Supply the business name, headline, offer description, button text and HTTPS destination at least three business days before the start date. Current placements are text-and-link ads; images or logos are not included. The advertiser warrants that the content, claims and destination are accurate, lawful and authorized, and grants Boone Buzz permission to format and display them for this booking and its administrative records.

Approval and payment. Payment is due in full before launch. Boone Buzz supplies a preview or final copy for advertiser approval. No launch occurs until payment, complete content and written approval are received. If these arrive late, the parties must confirm revised dates and any price adjustment in writing; no replacement dates are automatically reserved. If they cannot agree, apply the pre-launch cancellation rule on page 3.

Check the ad. The advertiser should review the live placement promptly and report errors to the notices email on page 1. Boone Buzz may correct formatting and clear errors; material changes to the offer require advertiser approval.

3. Boone Buzz delivery and reporting

Delivery and disclosure. Boone Buzz will make the purchased placements available during the confirmed dates, subject to these terms, and clearly identify them as paid advertising. No sales, bookings, inquiries, traffic volume, views or clicks are guaranteed.

Monthly reports. Boone Buzz will email a PDF or CSV report for each calendar month of campaign activity by the 10th of the following month. Delivery is manual unless separately arranged. Reports use Eastern calendar days. Current-month totals are provisional; historical counts before tracking began cannot be reconstructed.

Measurement. A view is recorded when at least half of an ad is visible for one continuous second, or its call-to-action is activated. A click is one call-to-action activation per displayed ad. These are measured browser events, not unique visitors or certified human traffic. Repeat visits may add views; blocked scripts, expired tracking receipts and technical limits can undercount. Reports are informational, not a promise of minimum delivery.

General terms & signatures

4. Cancellation, interruptions and renewal

Cancellation. Either party may give written notice by email. Before launch, cancellation results in a full refund of placement fees. After launch, an advertiser cancellation does not refund the current paid period; the ad may continue through its end unless the advertiser requests removal. If Boone Buzz ends delivery early, it refunds the undisplayed portion of the paid period.

Missed delivery. For placement time lost because of an error or outage within Boone Buzz's control, Boone Buzz will offer an agreed extension or a prorated credit/refund. An extension requires available dates and cannot displace another exclusive popup booking. Proration uses the affected placement's allocated price and unavailable time within the booked period. Bundle pricing is allocated two-thirds to Popup and one-third to Featured Buzz. Low traffic or an individual visitor's browser restrictions are not missed delivery. The same missed time is not compensated twice.

Content standards. Boone Buzz may reject or remove misleading, unlawful, offensive or unsuitable advertising. If it rejects a paid booking before launch, it refunds the placement fee. If it removes an ad after launch, it refunds the undisplayed portion. Emergency removal may occur immediately, with prompt email notice.

Changes and renewal. One advertiser-requested content change per booked period is included, subject to review; additional changes require agreement. No automatic renewal. Every new period requires Boone Buzz's written confirmation of package, dates, availability and price, plus payment before launch. Payment alone does not confirm availability.

5. Agreement administration

Notices go to the emails on page 1. This agreement replaces earlier discussions about this order. Amendments require written agreement by both parties; email is acceptable. North Carolina law governs. Signers confirm they are authorized to bind the parties named on page 1. The parties may sign in counterparts and exchange signed copies electronically. Typed names in the fields below identify the signer; to execute electronically, use a signing service that records intent and an audit trail, or print, sign and return a scanned copy. These fields do not create a cryptographic digital signature.

6. Signatures

By signing, both parties accept the completed order and all three pages of these terms. Keep a signed copy.

Advertiser signature / signer identification

Date

Advertiser printed name and title

For Boone Buzz: signature / signer identification

Date

Boone Buzz printed name and title

Keith Griffin, Founder